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For Immediate Release

Contact: Gerald Harrison

Nu-Line Welcomes Pascal Daudelin

Stoney Creek, ON (January 10, 2013)

Nu-Line is pleased to announce the hiring of Pascal Daudelin to Sales and Marketing Manager, Nu-Line Products. This position was formerly held by Alain Mineault who was promoted to President of Fleetline Products (based in Springfield, TN).

Pascal had previously been with Shell Lubricants and Shell Alliance Distributor since 2006 in sales and marketing position. His most recent position was as Sales and Marketing Manager. Pascal holds a BBA from the University of Quebec and an MBA from the University of Sherbrooke.

In Pascal's role he will continue our strategy of focusing on our key customers and introducing new products.

Pascal can be reached via email at pdaudelin@nuline.ca or by cell at 514-910-2917.

Nu-Line is the Spray Suppression Leader in Canada. With a full line of products to fit all major manufacturers' trucks and trailers, you can count on Nu-Line for unparalleled quality and exceptional value. Fleetline is a Marmon Highway Technologies LLC/Berkshire Hathaway company.

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If you would like more information about this topic contact Gerald Harrison, President at (866) 837-2082 or gharrison@nuline.ca.

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